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PATENT APPLICATION FEE DETERMINATION RECORD

Substitute for Form PTO-875

Application or Docket Number

09/437 815

CLAIMS AS FILED - PART I

(Column 1)

(Column 2)

SMALL ENTITY

OR

OTHER THAN SMALL ENTITY

FOR	NUMBER FILED	NUMBER EXTRA
BASIC FEE (37 CFR 1.16(a))		
TOTAL CLAIMS (37 CFR 1.16(c))	30 minus 20 =	10
INDEPENDENT CLAIMS (37 CFR 1.16(b))	4 minus 20 =	1
MULTIPLE DEPENDENT CLAIM PRESENT (37 CFR 1.16(d))		

RATE	FEE
	\$
X \$	
X \$	
+ \$	
TOTAL	-0-

RATE	FEE
	\$ 760.00
TOTAL CLAIMS (37 CFR 1.16(c))	180.00
INDEPENDENT CLAIMS (37 CFR 1.16(b))	78.00
MULTIPLE DEPENDENT CLAIM PRESENT (37 CFR 1.16(d))	
TOTAL	1018

* If the difference in column 1 is less than zero, enter "0" in column 2.

CLAIMS AS AMENDED - PART II

(Column 1)

(Column 2)

(Column 3)

SMALL ENTITY

OR

OTHER THAN SMALL ENTITY

AMENDMENT A	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA
Total (37 CFR 1.16(c))	54 Minus	30	= 14
Independent (37 CFR 1.16(b))	4 Minus	4	= 0
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(d))			

RATE	ADDITIONAL FEE
X \$	
X \$	
+ \$	
TOTAL ADD'L FEE	-0-

RATE	ADDITIONAL FEE
X \$	18
X \$	86
+ \$	290
TOTAL ADD'L FEE	252-

AMENDMENT B	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA
Total (37 CFR 1.16(c))	55 Minus	54	= 1
Independent (37 CFR 1.16(b))	4 Minus	4	= 0
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(d))			

RATE	ADDITIONAL FEE
X \$	
X \$	
+ \$	
TOTAL ADD'L FEE	-0-

RATE	ADDITIONAL FEE
X \$	18
X \$	86
+ \$	290
TOTAL ADD'L FEE	1800

AMENDMENT C	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA
Total (37 CFR 1.16(c))	55 Minus	55	= 0
Independent (37 CFR 1.16(b))	4 Minus	4	= 0
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(d))			

RATE	ADDITIONAL FEE
X \$	
X \$	
+ \$	
TOTAL ADD'L FEE	-0-

RATE	ADDITIONAL FEE
X \$	18
X \$	86
+ \$	290
TOTAL ADD'L FEE	-0-

- * If the entry in column 1 is less than the entry in column 2, write "0" in column 3.
- ** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, enter "20".
- *** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, enter "3".

The "Highest Number Previously Paid For" (Total or Independent) is the highest number found in the appropriate box in column 1.

This collection of information is required by 37 CFR 1.16. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

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PATENT APPLICATION FEE DETERMINATION RECORD

Substitute for Form PTO-875

Application or Docket Number

09/437 815

D 12-16-03 CLAIMS AS FILED - PART I
(Column 1) RCE (Column 2)

FOR	NUMBER FILED	NUMBER EXTRA
BASIC FEE (37 CFR 1.16(a))		
TOTAL CLAIMS (37 CFR 1.16(c))	56 minus 20 =	55 / 1
INDEPENDENT CLAIMS (37 CFR 1.16(b))	5 minus 20 =	-4 / 1
MULTIPLE DEPENDENT CLAIM PRESENT (37 CFR 1.16(d))		

* If the difference in column 1 is less than zero, enter "0" in column 2.

SMALL ENTITY

OR

OTHER THAN
SMALL ENTITY

RATE	FEE
	\$ -
X \$ =	
X \$ =	
+ \$ =	
TOTAL	-0-

RATE	FEE
	18.00
X \$ =	18.00
X \$ =	86.00
+ \$ =	
TOTAL	104.00

CLAIMS AS AMENDED - PART II

E 09/09/04 (Column 1) (Column 2) (Column 3)

AMENDMENT A	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA
Total (37 CFR 1.16(c))	56 Minus	56	= 1
Independent (37 CFR 1.16(b))	5 Minus	5	= 1
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(d))			

SMALL ENTITY

OR

OTHER THAN
SMALL ENTITY

RATE	ADDITIONAL FEE
X \$ =	
X \$ =	
+ \$ =	
TOTAL ADD'L FEE	-0-

RATE	ADDITIONAL FEE
X \$ =	
X \$ =	
+ \$ =	
TOTAL ADD'L FEE	-0-

F (Column 1) (Column 2) (Column 3)

AMENDMENT B	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA
Total (37 CFR 1.16(c))	Minus		=
Independent (37 CFR 1.16(b))	Minus		=
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(d))			

SMALL ENTITY

OR

OTHER THAN
SMALL ENTITY

RATE	ADDITIONAL FEE
X \$ =	
X \$ =	
+ \$ =	
TOTAL ADD'L FEE	

RATE	ADDITIONAL FEE
X \$ =	
X \$ =	
+ \$ =	
TOTAL ADD'L FEE	

G (Column 1) (Column 2) (Column 3)

AMENDMENT C	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA
Total (37 CFR 1.16(c))	Minus		=
Independent (37 CFR 1.16(b))	Minus		=
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(d))			

SMALL ENTITY

OR

OTHER THAN
SMALL ENTITY

RATE	ADDITIONAL FEE
X \$ =	
X \$ =	
+ \$ =	
TOTAL ADD'L FEE	

RATE	ADDITIONAL FEE
X \$ =	
X \$ =	
+ \$ =	
TOTAL ADD'L FEE	

* If the entry in column 1 is less than the entry in column 2, write "0" in column 3.

** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, enter "20".

*** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, enter "3".

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If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

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FRESS MAIL NO. EV139296508US

In re application of: **Jeffrey P. Bezos et al.**Application No.: **09/437,815**Filed: **November 10, 1999**For: **METHOD AND SYSTEM FOR ALLOCATING DISPLAY SPACE**Docket No.: **249768014US**Date: **March 19, 2003**

COMMISSIONER FOR PATENTS

WASHINGTON DC 20231

Sir:

Transmitted herewith is an Amendment in the above-identified application.

- ☐ Applicant claims small entity status. See 37 C.F.R. 1.27.
☐ Applicant has previously claimed small entity status. See 37 CFR 1.27.
☒ A Petition for an Extension of Time for three months is enclosed.
☐ A General Authorization Under 37 C.F.R. § 1.136(a)(3) is enclosed.
☐ No additional claim fee is required.
☒ The fee has been calculated as shown.

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	(Col. 1)	(Col. 2)	(Col. 3)
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST PREV. PAID FOR	PRESENT EXTRA
TOTAL	55	54	1
IND.	4	4	0
[] FIRST PRESENTATION OF MULT. DEP. CLAIMS			
EXTENSION OF TIME FEE			
TOTAL ADDITIONAL FEE			

SMALL ENTITY	
RATE	ADDITIONAL FEE
x 9	\$ 0
x 42	\$ 0
+140	\$
	\$
	\$ 0

OR

OTHER THAN A SMALL ENTITY	
RATE	ADDITIONAL FEE
x 18	\$ 18.00
x 84	\$ 0
+280	\$
	\$930.00
TOTAL	\$948.00

* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.

** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.

*** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.

The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box in Col. 1 of a prior amendment or the number of claims originally filed.

[] Please charge my Deposit Account No. 50-0665 in the amount of \$_. A duplicate copy of this sheet is enclosed.[X] A check in the amount of \$948.00 is attached.[X] The Commissioner is hereby authorized to charge payment of the following additional fees associated with this communication or credit any overpayment to Deposit Account No. 50-0665. A duplicate copy of this sheet is enclosed.

[X] Any filing fees under 37 CFR 1.16 for the presentation of extra claims.

[X] Any patent application processing fees under 37 CFR 1.17.

Respectfully submitted,
PERKINS COIE LLP

Maurice J. Pirio

Registration No. 33,273

Express Mail Label EV139296508US



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: Jeffrey P. Bezos et al.

APPLICATION NO.: 09/437,815

FILED: November 10, 1999

FOR: METHOD AND SYSTEM FOR ALLOCATING
DISPLAY SPACE

EXAMINER: Jeffrey D. Carlson

ART UNIT: 3622

CONF. NO: 855

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GROUP 3600

Amendment Under 37 C.F.R. § 1.111Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

The present communication responds to the Office Action dated September 25, 2002 in the above-identified application. Please amend the application as follows. The attached Appendix presents a marked-up version of the changes made to the specification and claims by the current amendment.

In the Claims:

Following is a complete listing of the claims pending in the application, as amended:

1. (Amended) A method in a computer system for allocating display space on a web page, the method comprising:

receiving multiple bids indicating a bid amount, an advertisement, and a requested number of web pages on which the advertisement is to be placed during a time period;

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01 FC:1202

providing a request to provide the web page to a user;
selecting, based at least in part on review of bid amounts and on a likelihood that the advertisement will be placed on the requested number of web pages during the time period, a received bid whose bid amount is not the

[24976-8014/Amendment.doc]

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02 FC:1202 18.00 OP